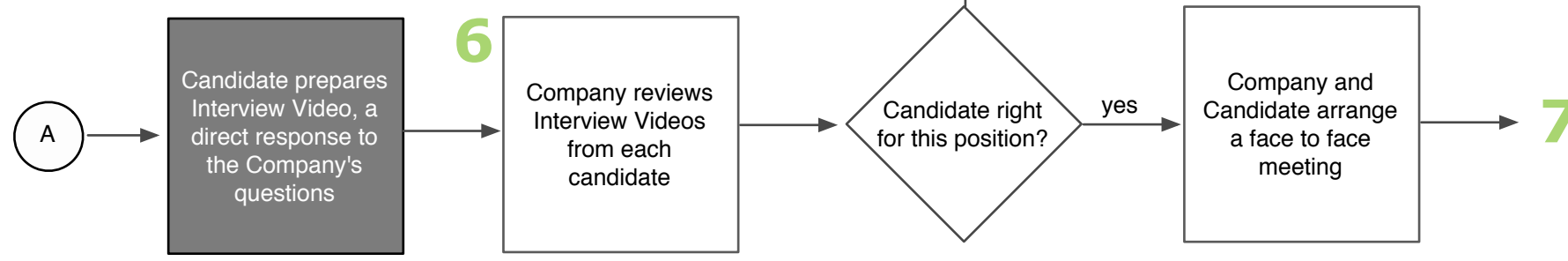
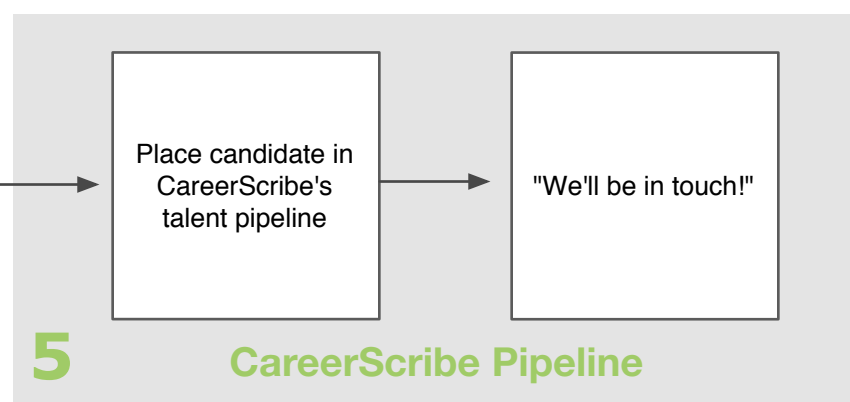
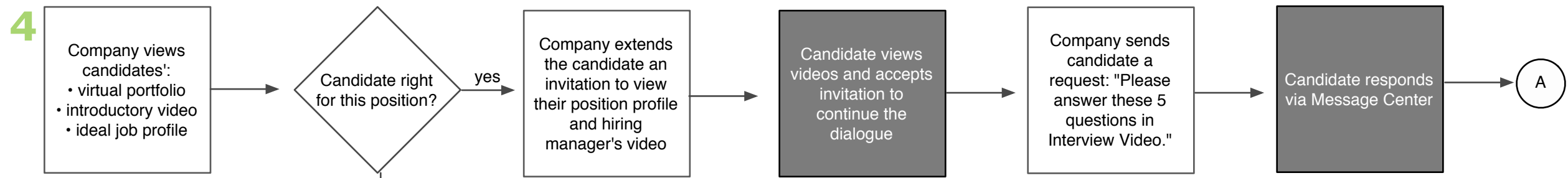
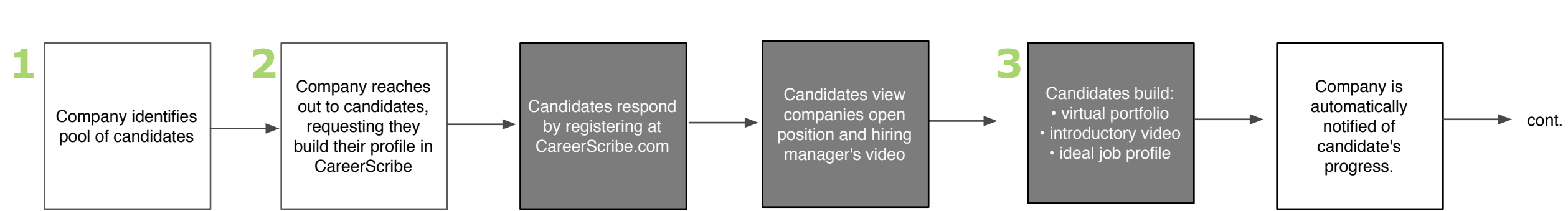


The Process – Efficient Talent Evaluation



□ company
■ candidate

- 1 This pool of candidates may be obtained from a recruiter, a careerfair, a placement office, internally, etc.
- 2 Companies can provide 1-2 days to build profile; 3-5 days to populate the CareerTracker and upload an introductory video
- 3 This step is actually the first filter for the candidate pool. Those who lack deeper interest in the company will not begin to build their profile
- 4 The candidates' profiles can be viewed as a internal team exercise or can be reviewed individually.
- 5 Candidates who are promising, or who are great cultural fits, can be tracked in the CareerScribe's dynamic talent pipeline.
- 6 See # 4.
- 7 The pool of candidates has narrowed considerably. At this point, more time can be focused on candidates representing an very promising fit.

